# CROSSMARK GLOBAL INVESTMENTS

### **ETF** profile

### Large Cap Value ETF

The Crossmark Large Cap Value ETF strategy's investment process employs a combination of fundamental and quantitative factors, values-based criteria, and prudent portfolio constraints and risk management tools with the goal of long-term capital appreciation. Factors used in the traditional multi-factor model include earnings quality, profitability, growth dynamics, valuation, and capital deployment. The strategy is subject to Crossmark's values-based screening methodology and relies on values-based data from third-party providers as well as in-house research. The risk management process involves set parameters around issuers, sectors, industries, and risk factors as compared to a widely recognized large and mega cap value-oriented equity index.

### **Key highlights**

## 1

#### Values alignment

- We go beyond traditional exclusionary screens by aligning investments with widely held traditional values.
- Exclusionary screening allows us to redefine the investable universe by avoiding companies that are not consistent with widely held traditional values.
- Inclusionary screening provides the opportunity to overweight companies that are doing good by increasing their allocation within the portfolio.

# 2

## Active, insight-driven management

- Crossmark Large Cap Value ETF is rooted in active management that is fueled by both quantitative and fundamental research.
- Qualitative elements allow macro and market cycle considerations to be applied via a combination of top-down and bottom-up analysis.
- Risk management is provided via multiple factors monitored in relation to the benchmark and around standard deviation targets to ensure alignment with the philosophy of the strategy.

### Ticker: CLCV

#### Strategy objective:

Seeks to provide long-term capital appreciation through an actively managed strategy

#### Strategy snapshot:

Ticker	CLCV
Exchange	NYSE Arca
Category	U.S. ETF Large Value
Benchmark	Russell 1000 Value
Product inception	07/23/2025
Number of Holdings	45-60 Holdings
Total Expense Ratio	0.50%

## 3

## Decades of expertise at the helm

 Led by industry veteran Bob Doll, CFA – Portfolio Manager, CIO, and CEO of Crossmark
- the team brings decades of demonstrated success navigating the U.S. equity markets.

#### **Philosophy**

Crossmark Large Cap Value ETF follows a disciplined process of building portfolios using a combination of research methods to provide a broad view into a company.

#### **Investment process**



### Risk management / portfolio construction

Names	+/- 2%	
Sector	+/- 10%	
Industry	+/- 5%	
Barra Risk Factors	+/- 0.5 Standard deviation	
Morningstar Style Box	Large Cap Value	

#### Contact a member of our Advisor Solutions Team: advisorsolutions@crossmarkglobal.com | 888-845-6910

An investor should consider the investment objectives, risks, charges, and expenses of the fund carefully before investing. The prospectus and, if available, the summary prospectus contain this and other information about the fund. You may obtain a prospectus and, if available, a summary prospectus by downloading the prospectus from crossmarkglobalETF.com or by calling Crossmark toll-free at 888-845-6910. Please read the prospectus or summary prospectus carefully before investing.

The fund may not achieve its objective if the managers' expectations regarding particular securities or markets are not met. Equity investments generally involve two principal risks – market risk and selection risk. The value of equity securities will rise and fall in response to general market and/or economic conditions (equity market risk). The value of any individual equity security will rise and fall in response to the market's perception of the issuer's revenues, earnings, balance sheet, credit worthiness, business plan, and overall perception of the viability of the issuer's business (selection risk).

The fund's values-based screening policies exclude certain securities from the universe of otherwise available investments. As a result, the fund may not achieve the same performance it otherwise may have in the absence of the screening process. If the fund has invested in a company that is later discovered to be in violation of one or more screening criteria and liquidation of an investment in that company is required, selling the securities at issue could result in a loss for the fund. Further, the fund's values-based screening policies may prevent the fund from participating in an otherwise suitable investment opportunity.

The fund's investment adviser considers positive value characteristics when making investment decisions. There is a risk that the fund may forgo otherwise attractive investment opportunities or increase or decrease its exposure to certain types of issuers and, therefore, may underperform strategies that do not consider the same or any positive value characteristics. A company's positive value characteristics are determined based on data and rankings generated by one or more third-party providers unaffiliated with the adviser, and such information may be unavailable or unreliable. Additionally, investors can differ in their views of what constitutes positive value characteristics. As a result, the fund may invest in issuers that do not reflect or support, or that act contrary to, the values of any particular investor.

The fund is subject to management risk because it is an actively managed investment portfolio. The adviser will apply investment techniques and risk analyses in making investment decisions for the fund, but there can be no guarantee that these will produce the desired results.

Proprietary and third-party data and systems are utilized to support decision making by portfolio management for the fund. There can be no assurance that the quantitative models used in managing the fund will perform as anticipated or enable the fund to achieve its objective.

The fund is classified as non-diversified under the Investment Company Act of 1940, as amended. This means that the fund may invest in securities of relatively few issuers.

Investments in large cap companies are subject to the risks of equity securities. Large cap companies may underperform other segments of the market because such companies may be less responsive to competitive challenges and opportunities and may be unable to attain high growth rates during periods of economic expansion.

An investment in the fund involves risk, including possible loss of principal. Exchange-traded funds (ETFs) trade like stocks, are subject to investment risk, fluctuate in market value, and may trade at prices above or below the ETF's net asset value (NAV), and are not individually redeemable directly with the ETF. Brokerage commissions and ETF expenses will reduce returns. ETFs are subject to specific risks, depending on the nature of the underlying strategy of the fund. These risks also include value stocks risk, market disruption and geopolitical risk, inflation risk, issuer risk, small and mid cap companies risk, other investment companies or real estate investment trust risk, focus risk, concentration policy risk, market price risk, small fund risk, and authorized participant concentration risk. For a complete description of the fund's principal investment risks, please refer to the prospectus.

Past performance does not guarantee future results.

The **Russell 1000® Value Index** measures the performance of the large cap value segment of the U.S. equity universe. It includes those Russell 1000 companies with relatively higher price-to-book ratios, higher I/B/E/S forecast medium term (2-year) growth, and higher sales per share historical growth (5 years).

Indexes are unmanaged, do not incur management fees, costs, and expenses, and cannot be invested in directly.

The Barra Risk Factor Analysis is a multi-factor model created by Barra Inc. that uses over 40 data metrics to measure the overall risk associated with a security relative to the market.

Standard deviation measures how much an investment's returns fluctuate over time, illustrating the level of risk or volatility involved.

#### Not FDIC Insured - No Bank Guarantee - May Lose Value

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